



Bundesverband  
Digitalpublisher und  
Zeitungsverleger

### **Curriculum Vitae Sigrun Albert, Chief Executive of the BDZV**

Sigrun Albert has been Chief Executive Officer of the BDZV since April 2022. Previously, she was Chief Product Officer and a Member of the Executive Board at NZZ in Zurich from 2019. In this role, she was responsible for the product development of print and digital, innovation management, business development, the Zurich Film Festival and the building information service provider Bindexis, among other things.

In addition, she was a member of several boards of directors, including the regional media house CH Media. Before joining NZZ, Sigrun Albert spent seven years as Managing Director at Mediengruppe Oberfranken, where she built up a venture capital arm and managed the publishing business.

Prior to that, she held management positions at Gruner + Jahr, Brockhaus, Duden and Cornelsen. Sigrun Albert studied German and English in Würzburg and Brighton and is a trained journalist. She completed a traineeship at the "Nürnberger Nachrichten" and at the Henri Nannen School of Journalism and subsequently worked for several years as an editor and author in Hamburg.